

# oetter

BEAUTY, HEALTH, INSIDE

## Unique “Take a Hike” Project to Honor Shared 30th Anniversary Year

For its 30th anniversary, Pioneer Title Agency, an Arizona-based, family owned business, is pleased to announce it has partnered with the Arizona Trail Association—also celebrating the 30th anniversary of the Arizona Trail—on “Take a Hike,” a first-ever fundraising and employee wellness challenge utilizing the Arizona National Scenic Trail. The Arizona Trail is a continuous path across the state of Arizona that is divided into 43 unique passages and is open to all forms of non-motorized recreation, including hiking, running, backpacking, horseback riding and mountain biking (outside designated wilderness areas).

Through the unique partnership, Pioneer’s team of more than 375 individuals has set a goal to raise at least \$30,000 in 2015 to support the Arizona Trail. The community minded team will also collectively hike, bike, run, or ride all 800-plus miles of the Arizona Trail, with local offices adopting and overseeing that each passage is completed. Families, friends, customers and associates are also invited to participate. In addition to the wellness benefits associated with time spent on the trail, the initiative hopes to encourage everyone to explore a segment of the Arizona Trail that they likely haven’t seen.

The newly opened Pioneer Title Agency office in Sonora Village, located at 34406 N. 27th Drive, Phoenix, is up for the task and has signed up to raise funds for and to trek across Passage 22, which is a strenuous 16 miles across the Saddle Mountains.

For more information, or to make a donation to the Trail, please visit [ptaaz.com](http://ptaaz.com).

