



In Depth Cancer risk hits firefighters harder • Williams digs for water solutions • Local big businesses set for health insurance

Home / News / Local

Community Briefs: Business tells employees to “Take a Hike”

[f Recommend](#) 0
 [t Tweet](#) 1
 [g+1](#) 0
 [Share](#)
[Print](#)
[Email](#)
[★](#)

February 22, 2015 8:54 am

(0) Comments

Business tells employees to “Take a Hike”

For its 30th anniversary, rather than hosting a party, Pioneer Title Agency has partnered with the Arizona Trail Association on “Take a Hike,” a first-ever fundraising and employee wellness challenge utilizing the Arizona National Scenic Trail. The Arizona Trail is a continuous path across the state of Arizona and is open to all forms of non-motorized recreation, including hiking, running, backpacking, horseback riding and mountain biking (outside designated wilderness areas).

Through the partnership, Pioneer’s team of more than 375 individuals has set a goal to raise at least \$30,000 in 2015 to support the Arizona Trail. The team will also collectively hike, bike, run or ride all 800 miles of the Arizona Trail -- Pioneer’s husband-and-wife co-founders Cindy and Keith Newlon kicked off the first mile on Feb. 14.

Perhaps not coincidentally, the concept of the Arizona Trail began about 30 years ago when Dale Shewalter sat atop Coronado Peak near the U.S./Mexico border and shared his dream of a cross-state trail with others.

For more information, or to make a donation to the Trail, visit www.aztrail.org/pioneeritle.

